



LiKWUID

Queen of the Queendom

**L I K W U I D B I O** emcee| dj| songwriter

### **Gummy Bears & Champagne (7-piece band)**

Electrifying, magnificent, revolutionary, are all powerful words used to describe power in motion; Likwuid Stylez. A Hip Hop artist, entrepreneur, and activist, Faybeo'n LaShanna Aja Mickens, mostly known by friends and fellow music makers as "**Likwuid**" or "**Likwuid Stylez**", has made a commitment to use her gift of song and supreme lyricism, to change the negative portrayal of women in the entertainment industry. Born and raised in the suburbs of Columbia, South Carolina, **Likwuid** has always been a member of positive change in her community. An accomplished athlete and honor student, **Likwuid** swept through the state performing on various stages and speaking to young people about the importance of education and self-love.

With a stage show and lyrical presence that commands praise from even the most seasoned hip-hop head; **Likwuid** pushes the boundaries of music. There is no music production or group in which she is a member of that is anything less than supreme. With regards to her innate God given talent Likwuid humbly states, "I dream when I rhyme and I strive to create snippets of heaven when I perform- everything is boundless. Freedom is what I breath and elevation is what I aspire to capture with every show."

Upon moving to New York City, **Likwuid** immediately immersed herself into NYC's independent music hip hop scene. She holds the distinction of becoming the 2nd woman to win NYC's legendary **EOW Emcee Challenge**, and her notoriety as a **Jump-Off TV Battle Winner** propelled her career to the next level in the underground NYC hip-hop circuit, then to nationwide buzz, then to international stages. While touring in Asia, **Likwuid** landed a feature on **MTV Asia, H20** on Demand and a headlining spot on the Chivas NY Music Hip Hop Tour. Likwuid soon joined forces with fellow musicians Baxter Wordsworth and Raydar Ellis to establish the group **Rebel Starr** creating the NeoQuantumRetroMusic sound that would land the group on tour with artist such as **Talib Kweli, Bow Wow, Lyfe Jennings** and in publications such as URB.com, Rap Fanatic Magazine, as well as a brief stint on **MTV's TRL**. Rebel Starr was even featured on the big screen within MTV's film catalog in the national released movie "*Noah's Arc: Jumping the Broom*", with their single "*Back Again*."

In addition to her musical endeavors in New York City, she spends her Saturdays teaching Hip Hop Writing techniques to high school visual artists at the **Cooper Union Saturday Arts Program**. She has also conducted seminars and workshops at the **Brooklyn Academy of Music, Columbia University, Lafayette HS, Hip Hop Culture Center, Marlboro HS, Hunter College** and various youth conferences.

In 2006, along with childhood friend, Lynnette Doby, and new found comrade, Nadia Dale, **Likwuid** decided to form a company with the aim of empowering women by promoting progressive ideas and images for women of color. "For women to attain the respect that we deserve, we must celebrate our champions. Misogyny is another plague that, unfortunately, has poisoned our society, our minds, and our music." Instead of talking about the problem, we at **Royalty Media Group** provide the "Queendom" (<http://www.royaltymedia.net/>) to offer a solution. This website is about getting our voices heard and celebrating our champions as business minded and artistic spirits," says **Likwuid** as she describes the growing company website known as a hub for fashion, music and the arts.

**Likwuid** has received countless awards and recognition for her music to include **DiscMakers/Taxi Top Artist in the Southeast (IMWS)** award, the Power 94.3 Freestyle Battle Champion, Charleston Idol Award, and numerous showcase winnings. She has been featured in BK Magazine, WACH 57, Hot 103.9, Rise Up Radio, Rago Magazine and online mediums that are too numerous to name. Her words and experiences have been published in the powerful book **Girl Drive** which highlights women Nationwide on what drives them to succeed. (Nona Willis-Aronowitz and Emma Bernstein)

In addition to her many accolades, Likwuid has collectively performed and/or recorded songs with the following ground breaking artist's; **Lyfe Jennings, Talib Kweli**, Dr. Dre's songstress **TruthHurts, Bilal, Jean Grae, Jahiem, 2Hungry Bros, DJ Webstar, Frankie Beverly and Maze, Bow Wow, Jesse Boykins III, Fresh Daily, Homeboy Sandman** and **Psalm One**.

Currently **Likwuid** is blessing her fans with a highly anticipated LP entitled "Gummy Bears and Champagne," which is slated for a June 2010 release. Dedicated devotees of true hip-hop will be invited to partake in a fantastical, lyrical voyage with **Likwuid** as the captain, and guest appearances by the following producers; Midi Marc, Ced L Young, 2Hungry Brothers, Disco XP, Peace and Raydar Ellis. This project is a follow-up to the 2005 release, Southern Belle, which distributed 5,000 units' including online and physical copies.

As Likwuid continues to grow and touch more people her brand will begin to morph and transcend. Stay tuned...- [www.iamlikwuid.com](http://www.iamlikwuid.com)

**BIO**



PRESS

“Likwuid Stylez is an excellent freestyler -- and one half of the duo Rebel Starr -- so come correct if you're battling her or you will get schooled. The Southern girl has an eclectic musical taste, and each of her songs reflects her mood at the moment. One minute she's breaking down social issues in her Carolina twang and the next she's threatening to stuff a camel toe in some fella's mouth. Thank god women have the right to change their minds.”

-AOL Black Voices



## 10 Female Rappers Who Aren't Nicki Minaj



“Gangstarrgirl.com took a few moments to get up close and personal with the lady emcee bold enough to wear a gas mask on stage and cool enough to stage dive into a crowd when spectators least expect it.”

-Gangstarr Girl

Read full interview [here](#)

“Developing a new sound, the Middle Eastern sound of Hip-Hop, Likwuid continues to make music for all listeners and lovers of the genre. With respects to the craft, there are distinctions.”

-Profanity Magazine



Read full interview [here](#)



*Gummy Bears and Champaign* starts with a delightfully whimsical bang with its opening title track. Don't let the lighthearted nature of the track fool you because she spits bar after bar of fire. The cheerful yet intricate rhymes continue with “Go L (What Recession)” where Likwuid gives a few encouraging words to those facing the struggle of everyday life.

-Onwax Magazine

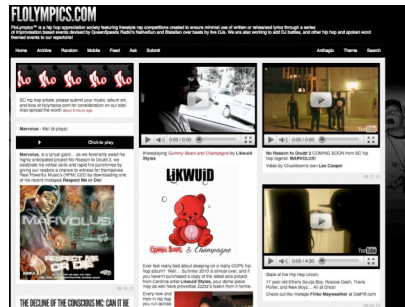
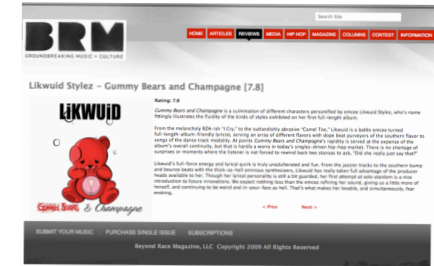
Read full interview [here](#)

ONLINE



"Gummy Bears & Champagne is a culmination of different characters personified by emcee Likwuid Stylez, who's name fittingly illustrates the fluidity of the kinds of styles exhibited on [this] album."

-BRM

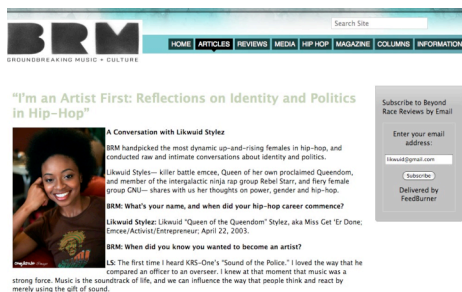


It's been about 5 years since I've heard Columbia's Southern Belle hold an entire album down on her own... and I must admit, she only gets better every time! By the way... Likwuid ain't your average Chick EmCee... She needs not rely on tactics aimed at taking your eyes off the music in order to be successful... even though she is indeed a cutie! I'm just proud that we in the 803 can claim this lyrical femme fatale as our own.

-www.follympics.com

"...artists like AtLas, Kween Kash, Likwuid Stylez and Gypsy Flesh captivated the audience with their lyrical skills, serving as proof that the efforts of past generations were not in vain."

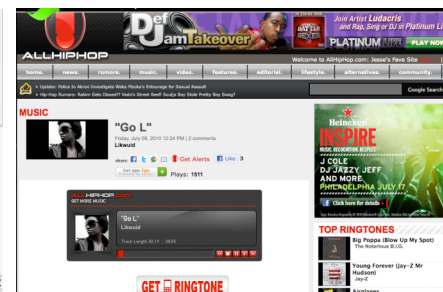
-"Women in Hip-Hop Stand Up," TheSource.com



BRM.com



HipHopCultureCenter.com



Allhiphop.com



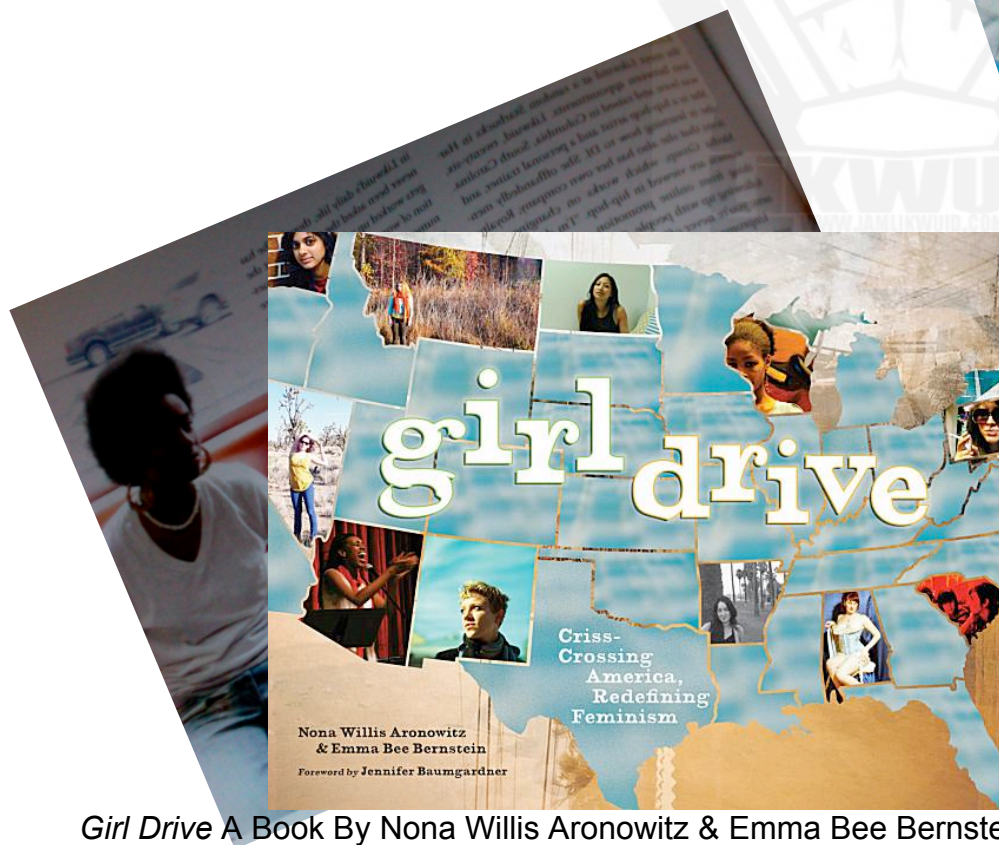
Ween.com

ONLINE

“She is a ferocious woman with words. When she’s not eating emcees, she’s shredding them. As one part of two hip-hop trinities, she’s one whole wordsmith to look out for (disregarding the erroneous math). -**Beyond Race Magazine**



BRM Magazine (Summer 2010) p.71



“They’re taking women of the picture and saying hip-hop is dead! How you gonna have life with only one gender?”

-Quote from Likwuid in the book GIRL DRIVE

PRINTED

Girl Drive A Book By Nona Willis Aronowitz & Emma Bee Bernstein (2009) p. 157





Grind Magazine, 2006

**REVIEWS**



**LIKWUID STYLEZ  
SOUTHERN BELLE**  
www.sweatbox.com  
www.myspace.com/  
Likwuidstylez

This album throws you for a curve... Really. Honestly I was thinking, "She's a chick named Likwuid Stylez. Her name should be BullDawg. Likwuid comes hard. High energy all the way though. She has some nice change-ups too. Her mid tempos are nice. Wordplay is nice. Got a lil swagger about herself. She's talking major on tracks like Here We Go Again. Hittin' hard with lines like, "Putting my fist to yo dome" I like the consciousness and state of mind of the album as well. Every now and then Likwuid sprinkles Bruce Lee sound bites to let the competition know where her mindset is. She even slows it down and exposes herself and true feelings on "Lord If I Can Be Your Soldier." So without further due, let's get to it:

**Listenability:** The album rides. Likwuid Stylez has a single thought that she pushes throughout the entire project. Her voice is still young. She's not a finished product. But what her voice is missing her rhymes makes up for.

**Wordplay:** The girl got flows... "I can sell shit to a asshole" (likwuid track 10) She got the right mix of punch lines and serious at yo neck flows to make it all work together. I like it a lot

**The Look:** Honestly, Likwuid Stylez' look confuses me. Her photo here isn't really that clean, but I think she's going for a homegrown look. Like she reps where she from. It looks kind of soft and subtle. BUT SHE AINT SUBTLE AT ALL. Her CD is Wall-to-Wall tough talk. I would rethink the look.

**Production:** They did some tough guitar stuff, some throwback hip-hop tracks, and a lil bit of acoustic guitar and strings. I liked the production on the album. It was alright. I don't think that it was the best fit for her voice and attitude, but it was good.

**Overall:** Pick it up. The Album is a good look. You will be hearing from Likwuid Stylez again. -J Sweet



**LIL' EZZY E  
GANGSTA SHIT**

Is success all in a name? Are skills genetic or are they cultivated over time? Well Lil' Easy E is here. As the namesake of one of the best MC's to step in the booth Lil' Easy E looks to make his own mark. The song "Gangsta Shit" is produced by Cool and Dre. The song boasts of his street credibility and showcases his lyrical ability. As Virgin Records artist he has the financial muscle to get top producers like Sha Money XL, Johnny J, and Megahurtz. He grew up in the same house as his father. Will we get the same groundbreaking results? Lets get to it:

**Listenability:** The song I have is nice. You can definitely see where he wants to go with it. BET 106 & Park look out. It's a club joint that will make you dance.

**Wordplay:** He ain't breaking down ridiculous lines. No knowledge. But the boy got flows. I like the vocals and the content.

**Believability:** I actually do believe this guy. I think that the name itself is enough pressure, but it don't even look like Lil' Easy E is sweatin it. It's not some name that has been bestowed upon him to carry on the great rap tradition that has begun with his father. It's just his name.

**Production:** The club. Period.

**Overall:** I like Lil' Easy E on this record. Look for the album. It's gonna be a keeper. - J Sweet

**Other Press/Reviews:**

What is Hip Hop Documentary	FILM
Gumpy Gandles Radio Show	Radio
Hip Hop Diva	Online
WeSoFresh	Online
MTV TRL	Television
MTV Asia	Television
Gourmet Soul	Television
BCAT (NY)	Television
Jumpoff.TV (UK)	Online
H2O on Demand	Television
WACH Fox 57	Television

**Soundtrack/Score:**

- Split Ends TV Show (Style Network)
- Noah's Arc: Jumping the Broom (Logo/MTV Networks)
- Christopher Street TV Theme

**Radio Airplay (In Rotation):**

KTRU 91.7 (TX)	WRSU 88.7 (NJ) <i>top 10</i>
CSJF 90.1 (Burnbay, BC, Canada)	KHDC 89.9 (CA) <i>top 10</i>
WRFL 88.1 (KY) <i>top 10</i>	WCBN 88.3 (MI)
WBAI (NY)	WXCI 91.7 (CT)
KRBX 90.9(CA) <i>top 10</i>	

**PRINTED/RADIO/TV**



SHOWS/EVENTS



**SELECTED VENUES** (Complete list available upon request)

**CLUB/BAR**

**Knitting Factory** (NY), **HIRO** (NY), **Southpaw** (NY), **SOB's** (NY), **Sugar Bar NYC**, **Showplace Arena** (MD), **Newark Symphony Hall** (NJ), **The Bowery Poetry Club**(NY), **APOLLO THEATER** (NY), **Globe Theater**(GA), **Hush** (SC), **Jammin Java** (SC), **Fat Baby** (NY), **Liquid Charm** (PA), **Hammerstine Ballroom** (NY), **End of the Weak-Club Pyramids** (NY), **The Warehouse** (SC), **Club Centerpiece** (SC), **The Tundra** (PA), **Drom** (NY), **The Loft** (SC), **LePoisson Rouge** (NY), **Santos Party House** (NY), **New Brooklyn Tavern** (SC),

**COLLEGES/SCHOOLS**

**University of Alabama** (AL), **University of South Carolina** (SC), **College of Charleston** (SC), **Hostos Community College** (NY), **Columbia High School** (SC), **Columbia University** (NY), **BAM** (NY), **Cooper Union** (NY)

**IN-STORE/FESTIVALS**

**Best Buy** (NY), **Coca Cola Summer Jam Fest** (SC), **Wealthy Ho\$tage Clothing Store** (NY), **Fulton Park** (NY)

**INTERNATIONAL:**

**Shantika Club** (BANGKOK, THAILAND),

**SHARED THE STAGE/RECORDED SONGS WITH...**

**2Hungry Bros**  
**Talib Kweli**  
**Idle Warship**  
**Frankie Beverly and Maze**  
**MC Lyte**  
**DJ Webstar**  
**Life Jennings**  
**TruthHurts (Aftermath)**  
**Amanda Diva**  
**Bow Wow**  
**Sage Francis**  
**Math Hoffa**  
**Eagle Nebula**  
**J-LIVE**  
**Invincible**  
**Bilal**  
**Roxanne Shonte**  
**Jin the Emcee**  
**Grandmaster Caz**  
**Jean Grae**

**Jesse Boykins III**  
**Fresh Daily**  
**Jeru the Damaja**  
**P.SO (P.Casso)**  
**Game Rebellion**  
**8thW1**  
**Homeboy Sandman**  
**Janelle Renee'**  
**Von Pea (Tanya Morgan)**  
**Psalm One**  
**Sucio Sma\$h**  
**Lyric Jones**  
**Kooley High**  
**Cymarshall Law**  
**Lah Tere (Rebel Diaz)**  
**Planet Ubiquity**  
**Immortal Technique**  
**Circa '95**  
**Bow Wow**





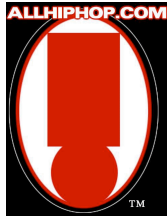


QUOTES



"After 20 years in the music business and hearing different generations of female emcees, Likwuid has the blueprint for the ladies who's trying to make it in the music business. I'm sure the imitators will try to copy her style."

**-Jimmy Rosemond, Czar Entertainment**



Ever since I first Likwuid perform she held the stage and my attention. From the funky fly afro to the sharp flow. She breathes life into tracks with a clever deliver and an equally clever mind-state.

**-Steve Raze, Allhiphop.com**



"In an era of hip hop where identity is lost because of most artists inability of just being themselves...Likwuid Stylez gives the true hip hop heads hope!!! The Columbia, South Carolina native is a rapper's rapper, a female that can go toe to toe with some of the best male emcees, yet is still fly as a female emcee!! Likwuid Stylez gets everyone's attention through her powerful flow and lyrical prowess WITHOUT degrading herself like most female emcees do today. It's refreshing to just hear "good rap" instead of "trap rap" , "porn rap" or "gang related rap" that beats your ears up on commercial radio! Take a listen, better yet catch Likwuid Stylez live on stage and you'll become a follower more than on twitter!!!"

**-DJ Prince Ice, WHXT HOT 103.9**



"Her name says it all; Likwuid Stylez. Her flow is smooth like water. She's as talented as any female artist, and lyrically, she can hang with any rapper in the game, period. Likwuid Stylez is the embodiment of true hip-hop."

**-Randy Roper, Ozone Magazine**

QUOTES



"If I had to pick a difficult, opinionated, tyrannical diva to work with then Likwuid would be my first candidate to run AGAINST that person. I was happy to first hear her rhyme on Ciph Diggy's Synchronized Rhyming with Homeboy Sandman. After that, I had to make her mine! As my artist that is. The 2 Hungry Bros haven't found such a distinct and ideal match to our beats since the AOK COLLECTIVE and then came Likwuid."

**-Deep of the 2Hungry Bros**



"The total package"

**-Harold Anthony, Jump Off TV**

**GIRLDRIVE**

"Likwuid Stylez is more than a hip hop artist--she's an entrepreneur and advocate for women with a keen sense of social justice. Her eloquence and resolve, onstage and off, will leave you with no doubt about the transformative quality of performance and community."

**-Nona Willis Aronowitz  
Author, Girl Drive**



"Likwuid blends her noble rhymes with lip biting grooves, I feel fortunate that her craft and beautiful spirit are rising in this decade as a contemporary. After experiencing Likwuid Stylez, i feel fully satisfied from the frontal lobe to the hip bones."

**-Esperanza Spalding  
World Renowned Musician**



SPONSORS



Management and Creative



Founder/Artist



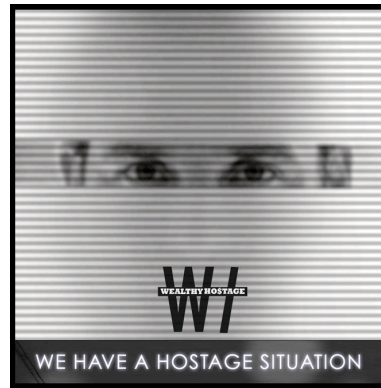
Founder/Artist



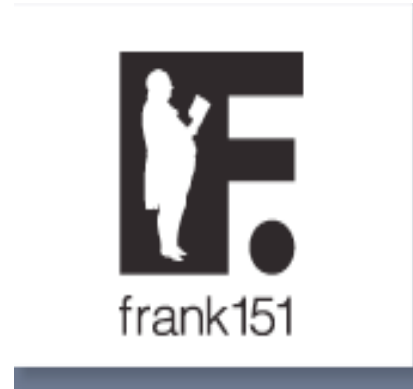
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[www.reverbnation.com/likwuid](http://www.reverbnation.com/likwuid)

[www.youtube.com/likwuid](http://www.youtube.com/likwuid)